



# MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 C3

Results as of: 03/31/2019

GMT: HOWARD HUDSON

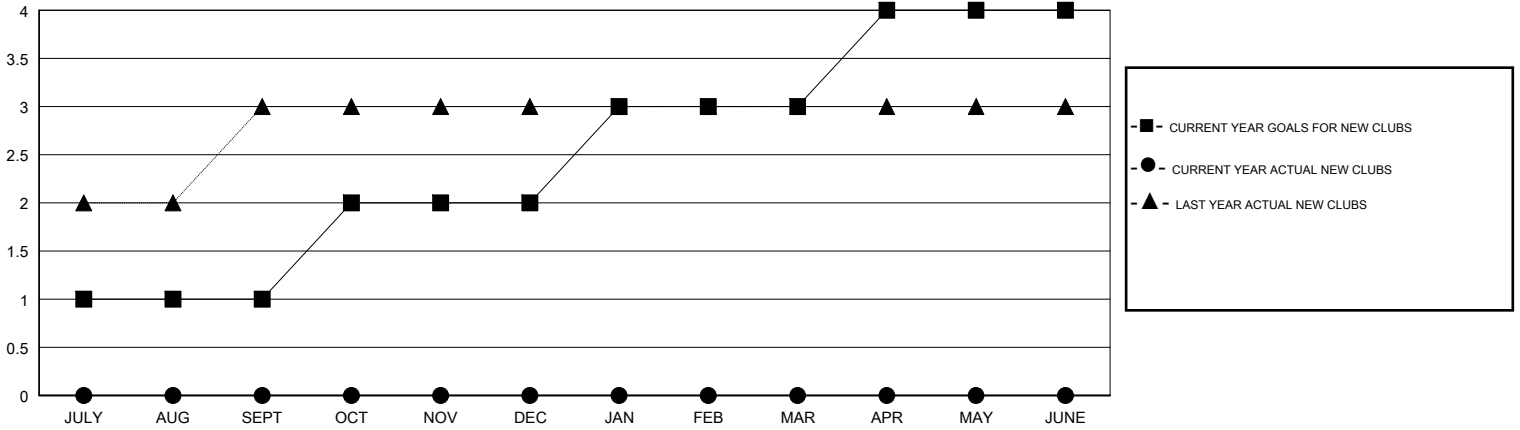
LOCATION CALIFORNIA

GMT CA

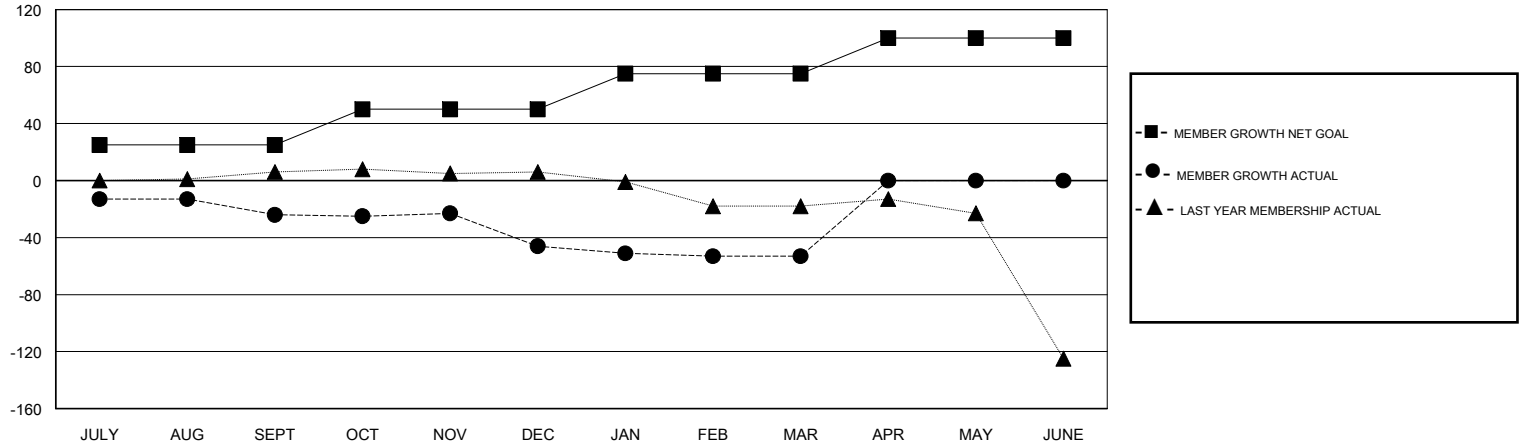
| Clubs                 |               |           |               |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2018-2019 |               |           |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT         | 1             | 0         | 1             |
| OCT/NOV/DEC           | 1             | 0         | 0             |
| JAN/FEB/MAR           | 1             | 0         | 1             |
| APR/MAY/JUNE          | 1             | 0         | 0             |

| Members               |                        |                      |  |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2018-2019 |                        |                      |  |
| QUARTER               | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT         | 25                     | 39                   | 49   |
| OCT/NOV/DEC           | 25                     | 35                   | 50   |
| JAN/FEB/MAR           | 25                     | 19                   | 23   |
| APR/MAY/JUNE          | 25                     | 0                    | 0  |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|   |   |  |
|---|---|--|
| DROPPED CLUBS: 2  | 22 CLUBS OF 44 ADDED 1 OR MORE NEW MEMBERS                | <u>GENDER DISTRIBUTION</u><br>MALE 622 (55.64%)<br>FEMALE 496 (44.36%)<br>Women Percentage Fiscal Year Goal: 45% |
| <u>DROPPED MEMBERS</u><br>DECEASED 17<br>CLUB CANCELLED 0<br>OTHER 105<br>TOTAL 122 | <a href="#">CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</a> | TOTAL FAMILY UNIT MEMBERS 197<br>FAMILY MEMBERS PAYING HALF DUES 104   |